

**American Association of Critical-Care Nurses  
Greater Cincinnati Chapter  
Strategic Plan: 2009-2010**

**GOAL # 1: Advance professional growth and development, clinical practice, and quality patient care through:**

- Continued development and implementation of high quality educational programs,
- Continued evaluation and provision of knowledge for the obtainment of individual certification,
- Continued evaluation and provision of knowledge for the obtainment of Beacon certification,
- Promotion of participation in scholarship for research and/or best practice related to patient activities,
- Encouragement of increased participation in regional and/or national educational programs.

- Outcome 1: Provide diverse educational offerings reflective of membership needs and national platform including the Annual Trends in Critical Care, and PCCN/CCRN review course.
- Outcome 2: Conduct a survey, which can be launched at individual hospitals via AACN-GCC Ambassadors in the Tri-State area to identify the current educational, certification, mentoring, and networking needs of critical care nurses in our area. Year 1-establish Ambassadors to represent each identified institution. Year 2-Conduct survey. Year 3-Evaluate results and move forward.
- Outcome 3: Maintain Chapter CEs for educational programs through a credentialed provider.
- Outcome 4: Increase number of chapter members receiving certification by 10% through a certification review course, chapter scholarships, and recognition awards for nursing units that have excelled in having the most certified nurses' on their unit. (3-5 year goal)
- Establish criteria for unit awards based upon the unit with the highest number of certified national and local members on the unit. (Awards based upon small, medium, and large units).
  - Get pictures of our certified members into newspapers for PR.
- Outcome 5: Support attendance at regional and/or national conferences.
- Outcome 6: Encourage area critical care nurses to conduct nursing research and best practice projects.
- Provide chapter scholarship for research or best-practice project.
  - Present research poster at Trends.
  - Establish awards for best research and best-practice projects to be awarded at Trends.
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**GOAL # 2: AACN-GCC will continue to increase awareness of the Chapter through participation in community and media related activities.**

- Outcome 1: Investigate and evaluate the need for community health forums or health fairs for patients/families related to health promotion topics.
- Provide cooperative community service opportunities for chapter members, chapter leaders, and student nurses.
- Outcome 2: Increase public awareness of AACN/AACN-GCC through media related venues website (3-5year goal).
- Increase Public awareness of health-related needs in the community and the role that AACN/AACN-GCC provides in helping to meet the needs.
- Outcome 3: AACN-GCC will support a charity and/or non-profit organization in the Cincinnati area.
- Aspirin donation
  - Su Casa project.
  - President picks a charity.
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**GOAL # 5: Maintain chapter in a fiscally responsible manner and continue chapter donations at the regional and national level.**

Outcome 1: Operate a fiscally sound budget within 5% of the projected amount.

Outcome 2: Contribute to national's scholarship fund and other national efforts as identified. may use to orient the newly elected board members.

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**GOAL # 6: Celebrate and preserve the history of the chapter.**

Outcome 1: Provide a pictorial accounting of all AACN-GCC's activities.

Outcome 2: Initiate search for historical records and build website data.

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**Goal #7: Mentor all local hospitals on the Beacon Award and provide support on this journey (3 - 5 year goal)**

Outcome 1: Education session with unit managers and educators at a dinner (provided by CNO)

Outcome 2: Have at least 2 Beacon Award units within the timeframe.

AACN-GCC, Secretary Approved          by Board

Agnes R. Winkler President

Jason Scherck President-Elect

Cheryl Englewood Treasurer

J. Dennis Langston Secretary