

AACN CNE PROGRAM INFORMATION FORM

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|---|---|-----------------------------------|-------------------|-------------|
| Program Title: "It's Not Just Who You Know" Transform your life and your organization by turning colleagues and contacts into lasting, genuine relationships. | | Presentation Date: <u>4/15/11</u> | | |
| Target Audience: 100 | Number of Contact Hours Requested: 1.00 | Category: C | | |
| Program Description: Major Program Features / Topics | Tommy will deliver 60 minutes keynote lecture. This program will focus on leadership and relationship development. Topics include building higher level relationships with your co-workers, customers, and vendors. | | | |
| Program Objective(s): | <ol style="list-style-type: none"> 1. Discuss the 5 levels of relationships 2. Teach how to connect with those who most difficult to communicate with 3. Teach how to develop a Return on Relationships that revolutionize customer stability, trust and loyalty. 4. Develop strategies of Net Giving which elevate personal and business relationships to launch a spirit of giving rather than taking 5. Develop how to earn and keep looyal employees and clients | | | |
| Location: | Receptiions North Facility Name | 3975 Boymel Dr Street Address | Fairfield City | Oh State |
| Teaching Method: (check all that apply) | <input type="checkbox"/> Lecture Only <input checked="" type="checkbox"/> Lecture with Visual Aids <input type="checkbox"/> Demonstration <input type="checkbox"/> Case Studies <input checked="" type="checkbox"/> Small Group Discussion <input checked="" type="checkbox"/> Question & Answer | | | |
| Learning Evaluation: (must be attached, check all that apply) | <input checked="" type="checkbox"/> Pre-test/Post-test <input type="checkbox"/> Return Demonstration <input type="checkbox"/> Self-Assessment Questions <input type="checkbox"/> Case Studies <input type="checkbox"/> Concept Implementation | | | |

In the table below, write the educational learning objectives for the above-mentioned program. Include all of the content for each objective presented, in the form of an outline. Include the time allotted for each objective (do not include time for introductions, breaks, and/or meals) and list the presenters for each objective. Please distinguish and identify objectives requiring clinical hours. Use additional sheets if needed.

Date (if program is for multiple days): 4/15/11

| Learning Objectives | Content (Topics) | Time Frame | Presenter |
|---|--|--|---|
| <p>List each educational objective (one per row).</p> <p>The learner will be able to:</p> | <p>Provide an outline of the content presented and indicate to which objective the content is related.</p> | <p>Provide a <u>definite</u> time - minutes -for each topic.</p> | <p>List the presenter(s) for each object or content area.</p> |
| <p>Back of Business Card</p> | <p>The art of building random relationships and the benefits of them.</p> | <p>20</p> | <p>Tommy Spaulding</p> |
| <p>Relationship Audit</p> | <p>A new look at your work team. How to learn about what drives the individuals around you.</p> | <p>20</p> | <p>Tommy Spaulding</p> |
| <p>The Law of Mother Teresa</p> | <p>The if/then principal. Teaching "you" instead of "me". A servanthood economy</p> | <p>20</p> | <p>Tommy Spaulding</p> |
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Use additional sheets if needed.